Ready for the Evolution?
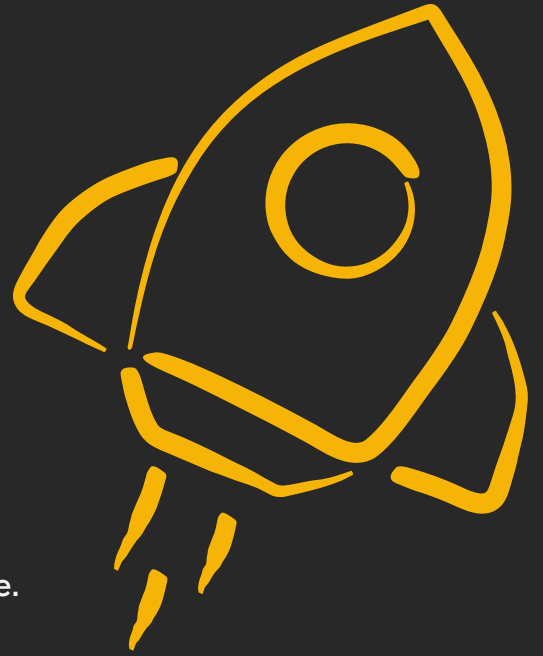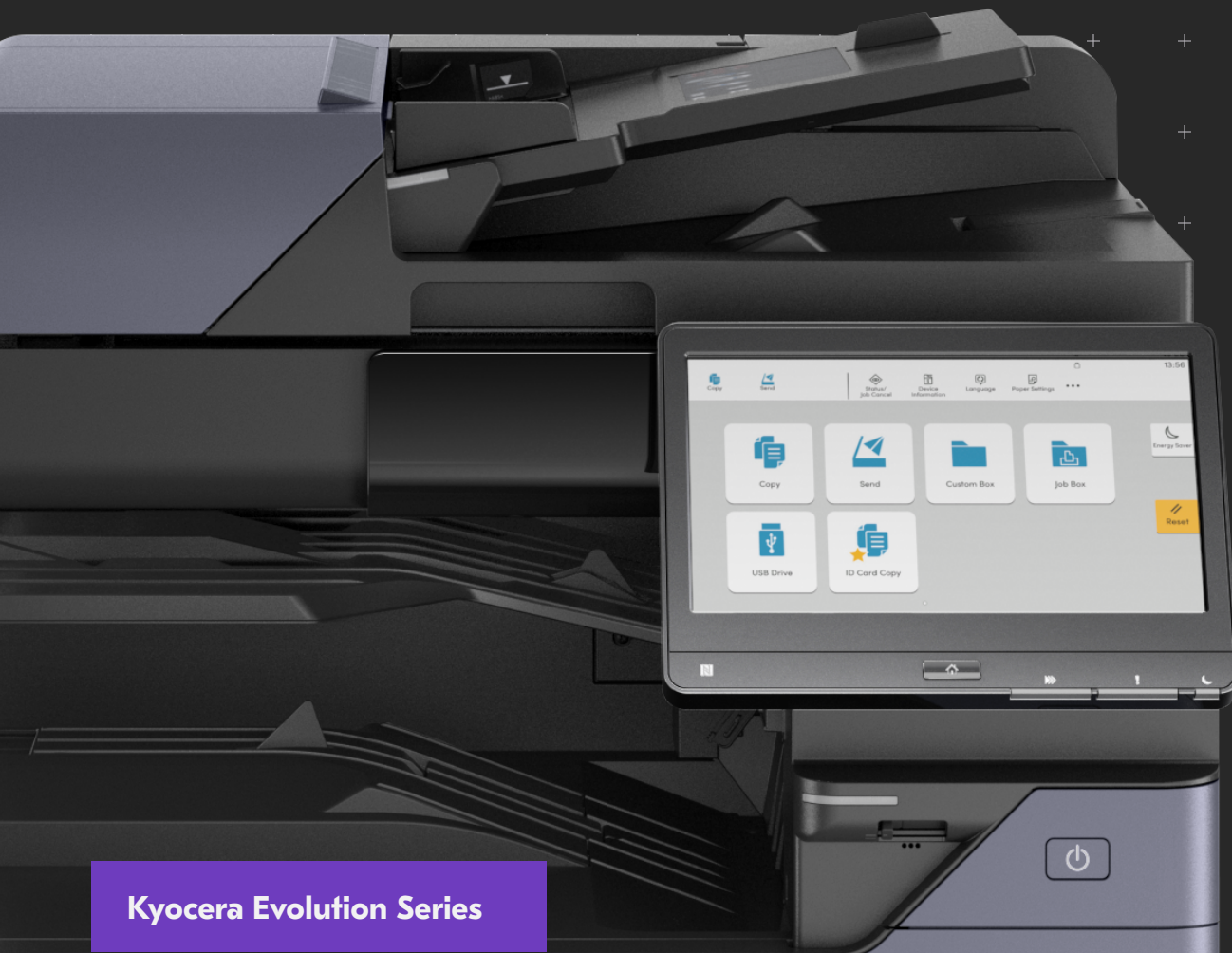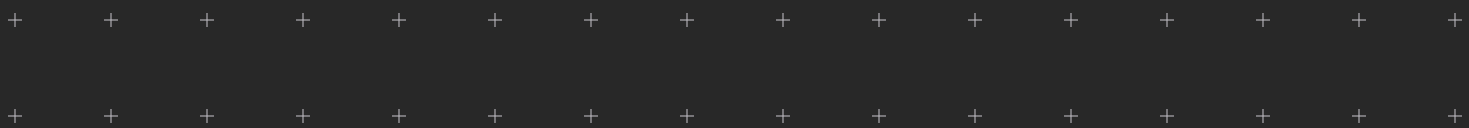
Exceptional technology will be key to thriving in the digital age.

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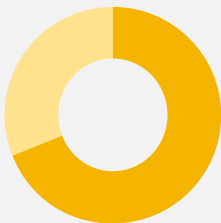
Don't Get Left Behind

We find ourselves at a crossroads. We are in the midst of an era of unprecedented change, where "good" is no longer good enough.

The demand for innovative solutions that add value while reducing overhead has never been greater.

To tackle new challenges and stand out from the crowd, **today's organizations need the right tools**.

The vast majority of business leaders are looking to accelerate their digital transformation in order to remain competitive.

It can be all too easy to fall into safety-first, survival mode. The digital era, however, will reward those who are proactive and pioneering, those who are willing to invest and innovate during the most challenging times.

New challenges demand new solutions and approaches; we can no longer assume that the tools that serve us well today will suffice tomorrow.

At Kyocera, we take pride from our ability to deliver solutions that help our customers grow their business. Nonetheless, we continue to strive for excellence every single day. We continue to **evolve**.

Perfection is a never-ending pursuit and the Kyocera Evolution Series is a testament to this. We innovate today so we can continue to deliver exceptional, industry leading technology.

Future-Proof Your Business

The key to building smart enterprises that can better withstand and embrace change will be through **exceptional technology.**

Online and offline interactions can no longer be viewed as separate entities. Successful companies will be those who are able to weave both together in order to satisfy changing customer attitudes, tastes, and behaviors. This will be the key to creating personalized customer experiences.

Customers demand better quality and a new, more flexible approach to work has put the focus on businesses to supply their staff with the resources they need to collaborate and work together.
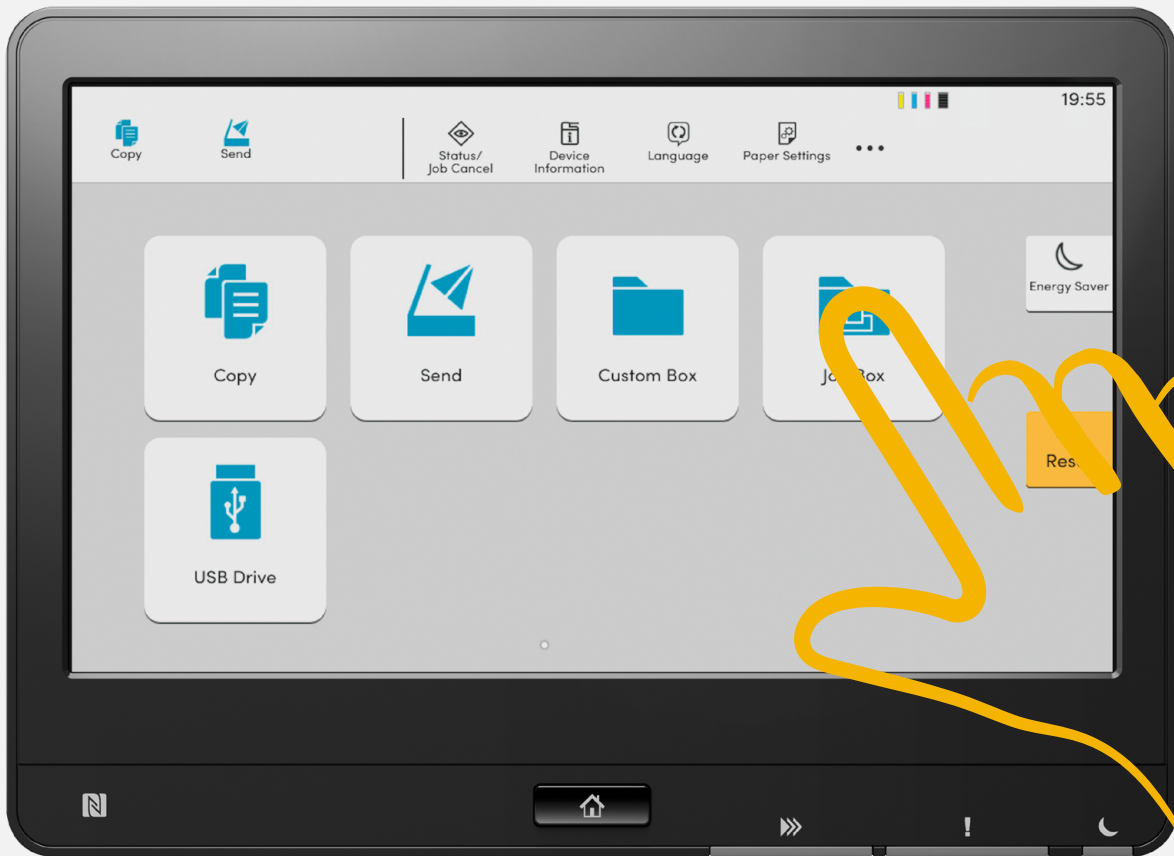
While companies across all sectors find themselves at different stages of the digital transformation, many of the traditional document solutions headaches facing key decision makers still persist: **device downtime, cost control, quality, security and usability**. It is little wonder, then, why many organizations are looking to significantly increase their investment in technology.

Industry experts anticipate spending levels in Information and communications technology (ICT) to increase dramatically in the next five years as the importance and availability of new technologies continues to grow.

By working hand in hand with our customers and experts in the field, Kyocera has set about to address these age-old pains, while giving users the optimal platform to quicken the pace of their digital acceleration.

Information — and how it is shared, used, stored, and protected — is now a critical yardstick of company competence and competitiveness.

The new tablet-like interface makes print and scan jobs easy.

The new **Kyocera Evolution Series** boasts a versatile lineup of A3 MFPs that have been built to last. Combining cutting-edge technology and Kyocera's expertise, the **TASKalfa 2554ci** and **TASKalfa 3554ci** are ready to meet the needs of the most demanding hybrid workplace.

The Kyocera Evolution Series is an example of how exceptional technology can be leveraged to deliver real solutions for real business pains, while helping you digitally transform your business.

Usability: Equipped with a **10.1-inch display**, the Kyocera Evolution Series includes an **intuitive and easy-to-use, full-color user interface**, while offering fast and simple access to a wide range of document management functions including HyPAS applications. To further boost efficiency, hardware keys are minimized, and users enjoy a seamless transition between the user interfaces while using the tablet-like display. Less confusion translates to fewer errors when printing and scanning documents, and this has a direct, positive impact on employee productivity and user experience. **With Kyocera, digitization becomes easy**.

Productivity: With the Evolution Series, Kyocera brings new and improved optional **high-speed document processors (DP-7160 and DP-7170)** to the table. Pairing this **with scan speeds of up to 200 images per minute**, we get a highly productive MFP ready to transform the way your organization works. Moreover, Kyocera's new series is an A3 MFP industry pioneer in **staple detection** and its **ultrasonic multiple paper feed detection** feature, available on DP-7170, ensures that no scanned pages are missed. It's the little details that make all the difference during the busiest of days.

Reduced downtime not only keeps your workflow running smoothly, it also saves you money in the long-run.

We put the AI in GAINS

At Kyocera we continue to push ourselves and the boundaries around us so that our customers can do likewise in their business.

The growing importance of artificial intelligence (AI) in the way we work and service customers is undeniable and shows no sign of slowing down anytime soon.

It is widely anticipated that spending on AI will double in the next 4-5 years, meaning its importance will increase dramatically during this period.

AI has improved the way we communicate and is crucial to the automation of repetitive processes, allowing us to dedicate our valuable time to higher-value work.

The Kyocera Evolution Series has gone one step further, using the latest technology to deliver even greater value to customers by adding some soon-to-be essential new features to help users communicate more effectively:

Super Resolution feature

The super resolution feature enhances low-resolution images for clearer, more professional output. Pixelated images are smoothed to create more attractive and neater documents and visuals. This is particularly beneficial for marketing materials where there is major demand for high-quality production.

The new technology takes information from images that already exist online and uses it to convert the image from low resolution to a higher resolution, creating slick, professional looking output. Ultimately this results in a better looking product that communicates more effectively.

New Handwriting tool

The enhancement handwriting tool creates major advances in the user experience, making it easier to add better emphasis or highlight handwritten notes on a document, or to remove them altogether. The implications of this include: time saved, reduced waste (no need to reprint documents), and a greater capacity to share information.

This could be especially useful in education, where scanning documents and note-taking are an inevitability. Physical copies of documents can be shared, distributed, and written on, all while saving a lot of time and printing costs.

Here are just some of the benefits of the Kyocera Evolution Series

High performance

Lightning print and scan speeds for maximum efficiency.

Durability

Long-lasting toners ensure professional quality that lasts.

Paper capacity

Less time filling paper trays means more time for quality work.

Proven quality

Our devices have earned industry recognition for their reliability.

Digitization

Transform your workflows while pivoting to a paper-less workspace.

Professional output

AI capabilities enhance your communications.

Secure Foundations for Long-Term Success

We have entered unchartered territory in terms of cybersecurity. Remote offices and working on-the-go with mobile devices have dramatically changed the entire landscape and cyberthreats have soared. **According to Forbes, breaches almost doubled during 2020 compared to the previous year.**

Forbes also report how **the number of internet-connected devices is projected to increase to 43 billion by 2023**. This rise in users, coupled with an increase in the Internet of Things (IoT)-connected devices will create "a larger attack surface," exposing organizations to an unprecedented wave of cybersecurity threats.

The consequences of a data breach don't need to be explained, but how can business owners ensure the safety and integrity of their data and documents in the digital age?

By focusing on the fundamental elements of security, the Kyocera Evolution Series will prove itself as a vital cog within your overall security framework.

The following are just some of the standout security features of the Kyocera Evolution Series:

Activity control

SIEM is the security log management function that enables a central point of information monitoring. Specialized software can allow you to visualize how the device is operated, while enabling you to detect unauthorized activities. The audit log records user-specific data relating to print jobs and devices before transmitting this data to the external server. This allows you to easily manage security event logs from the server side. This technology enables these new devices to quickly flag suspicious or unusual behavior while notifying the administrator.

Automated certificates

This major improvement allows the MFP to retrieve certificates from the Certification Authority (CA) automatically. This process has been simplified and now requires minimal effort and input from administrators. Once initiated, tasks run automatically, and all communication is carried out without administrator interaction. Moreover, automated retrieval of official certificates allows your IT department to focus on other important IT security matters, saving valuable time while significantly reducing IT costs.

Certificate authentication

Users can now verify the certification validity for encrypted communication by using OCSP/CRL settings. Furthermore, you enjoy greater protection in the event that a certificate has been revoked. Having to check certificates is a time-consuming and labor-intensive job — with OCSP/CRL this becomes a thing of the past because of the new devices' ability to carry out this check directly with certification authority. Such automated checks free up your IT team to focus on more pressing matters.

Email encryption

With Secure/Multipurpose Internet Mail Extensions (S/MIME), is a technology that allows users to encrypt and digitally sign their emails. If a user certificate and an intermediate certificate have been imported into a KYOCERA device, a message sent from the device can be encrypted with the user's public key. If you digitally sign the message, the recipient will also know that the message is both authentic and unaltered. These steps not only reduce the risk of data breaches, but they also ensure you avoid possible sanctions and costly reputational damage.

Join the Evolution

It's Time to Invest in Your Future.

New challenges, changing customer needs, and new ways of working demand new solutions so that employees can work together efficiently and securely.

With Kyocera, you get a partner that understands your business and has the expertise and exceptional technology to turn pains into gains.

The brand-new Kyocera Evolution Series is testament to this. This range of A3 MFPs has been designed to meet the needs of the most demanding workspaces in the digital age.

Improved prints speeds combined with staple detection and ultrasonic multiple paper feed detection features ensure minimal downtime and maximum productivity (multiple paper feed detection is only offered on the DP-7170).

Kyocera's intelligent technology gives you the power to produce professional images without the hassle. Meanwhile, Kyocera Fleet Services effectively maximize the uptime of your fleet.

We've added a host of security enhancements to the Kyocera Evolution Series which address areas such as security log management, certification validity, and email encryption. Your valuable data deserves the best protection.

With the new series you get an engaging tablet-like display that combines a simple, slick and fresh design with gesture-based operations for an unbeatable user experience. No more stress. No more frustration.

Technology that saves your business time and money in the long-run is not an expense.

It is an investment, a sure-fire way to future-proof your organization. Increased productivity, enhanced quality, greater digital collaboration, and reduced costs — with Kyocera, you get the best technology to grow your business.

Evolution doesn't wait.

Neither does Kyocera.

Kyocera Document Solutions has championed innovative technology since 1934. We enable our customers to turn information into knowledge, excel at learning and surpass others. With professional expertise and a culture of empathetic partnership, we help organizations put knowledge to work to drive change.

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