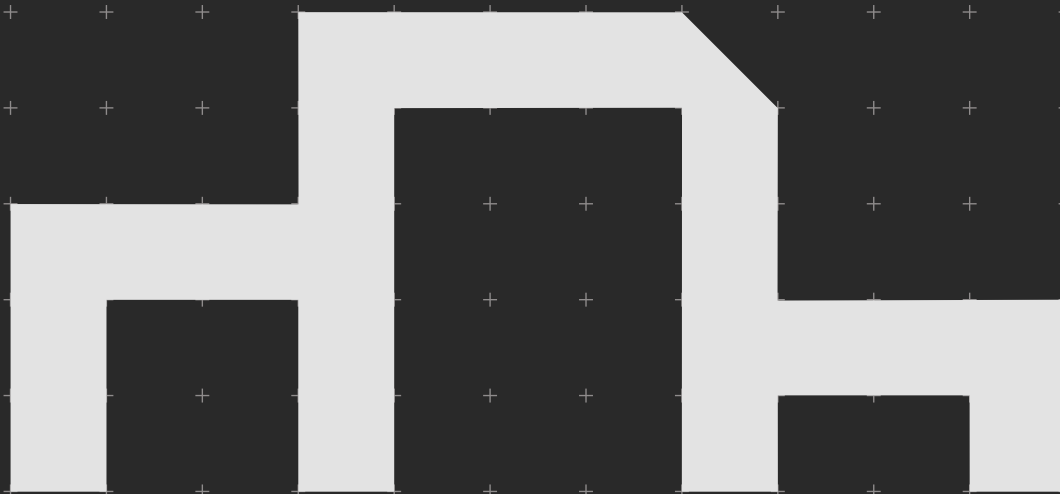
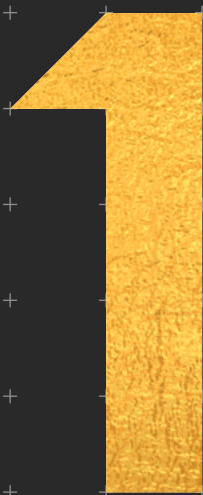




# We've won gold!

Kyocera celebrates prestigious industry recognition for its A3 line's superior performance, consistent reliability, and exceptional image quality.



# A roadmap for unlocking golden potential

Through our ever-evolving technology, Kyocera empowers businesses to get ahead of competitors.

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As the world around us continues to digitize, the concept of the modern workplace keeps evolving, and offices require tools that can both adapt to change and grow with businesses. Document management solutions must now facilitate smooth hybrid working processes and optimize efficiency across various locations.

The relationship between information management and enterprise mobility will be a key determinant of business success in 2024 and beyond — solutions that enable professionals to print, scan, store, and share documents quickly and securely will take on even greater importance. While digital transformation continues to grab the headlines, documents will remain ever-present in business operations.

Organizations that are serious about becoming more productive and agile must look to technology that **streamlines and optimizes workflows across different work locations**. Maintaining a fleet of legacy floor printers in offices that are well below previous capacities is not efficient.

Valuable resources such as time and money are being wasted. **With fewer employees in offices, the need for more streamlined and efficient fleets has never been greater.**

Maintaining the status quo is the easy option, but it's a precursor to falling behind. The tools that did the job when remote and hybrid work first went mainstream, however, may no longer be fit for purpose in this new age of work.

Maintaining the status quo and sticking with legacy technology is proving to be increasingly expensive for enterprises. **Investing in technology that drives efficiency, reduces waste, enhances data security, and saves money is just smart business.**

"Whether investments take the form of new software, hardware or simply time spent developing new tools or service offerings, it pays dividends to continually focus on technology," said Forbes.

To thrive today, A3 multifunction printers must be robust, highly reliable, and adaptable to changing workspace needs. With Kyocera, you've come to the right place.

**"It pays dividends to focus on technology continuously."**

**Forbes technology**



# The Midas touch

Kyocera continues to lead the way with customer-centric A3 innovation.

Over the past 50 years in the U.S., Kyocera has demonstrated its proud heritage of **the very best document solutions technology**.

As a value-driven global organization, we are inspired by the philosophies of our founder Dr. Kazuo Inamori. "Kyocera's history is a story of doing what no one else had dared to do," he said. "No matter how large our company may become, we must remain visionary, passionate pioneers."

Today, these values are reflected in our commitment to pushing the boundaries of excellence **through non-stop innovation**.

Here are just some of the standout reasons that makes Kyocera **a proud industry leader in A3 technology**:

- + **User-friendly:** Enjoy simplified, efficient workflows with a user interface that's intuitive and easy to use.
- + **High velocity:** With print speeds of up to 83 pages per minute, these A3 devices boost productivity.
- + **Outstanding quality:** 1200 x 1200 dpi print resolution ensures consistently crisp and vibrant documents.
- + **A trustworthy brand:** With long-life parts, Kyocera devices are built to last the test of time.
- + **Robust security:** Several Kyocera A3 devices have received official recognition for their security capabilities.
- + **Workflow compatibility:** Seamless integration with software solutions means these devices are ready to go!



As we will examine in the following pages, these are just some of the reasons why Kyocera's A3 portfolio has received multiple prestigious accolades.

# Going for gold

Kyocera's TASKalfa technology has been crowned as the best in the business.

With a whopping 10 Kyocera TASKalfa devices honored by Keypoint Intelligence with BLI 2024 Pick Awards, we began shining bright. But that wasn't all: **Kyocera also won the BLI 2024 A3 Line of the Year Award.**

The global data and market intelligence leader for the digital imaging industry, Keypoint Intelligence is the authoritative provider of test-based analytical information, competitive intelligence, and sales enablement to the digital imaging industry. Each year, its awards give special recognition to manufacturers and products that **performed above their peers in its exhaustive lab tests.**

While the BLI Picks highlight those products deemed to be "Best in Class" by Keypoint Intelligence's experienced analysts and techs, the Line of the Year awards celebrate the company that offers the **broadest range of hardware or software, and whose lines consistently performed above average throughout testing for that product area.**

The following are some of the key reasons outlined by Keypoint Intelligence behind its decision to award the A3 Line of the Year Award to Kyocera.

- + **Proven quality:** Superior performance during Keypoint Intelligence's testing across the entire A3 line.
- + **Ahead of the curve:** A fresh, broad portfolio that can meet and exceed the needs of hybrid working environments.
- + **Priceless reliability:** Consistently strong performance for reliability, ease of use, and image quality.
- + **Sustainable success:** The black toner bottle's reusability as a waste toner container was deemed to be an excellent innovation to reduce waste that impressed the testing lab.

When outlining the main factors behind Kyocera's success in the Pick category, Keypoint Intelligence earmarked the consistently faster-than-average job stream and first print out times of Kyocera devices; the below-average color scan file size, along with above-average searchable PDF accuracy; and the fact that Kyocera's A3 devices are "easy to use and simple to maintain."

**These awards would already fill most trophy cabinets to the brim, but we've cleared space for one more...**





# We're the industry color champion!

When it comes to consistency, nobody does it better than Kyocera.

Kyocera's A3 TASKalfa devices deliver a knockout blow when it comes to color consistency. But don't just take our word for it:

Along with 10 BLI Picks and the highly-coveted BLI 2024 A3 Line of the Year Award, **Keypoint Intelligence also presented Kyocera with the BLI 2024-2026 Most Color Consistent A3 Brand Award.**

This prestigious award takes into account the last five years of testing performance to demonstrate true consistency. As part of the rigorous testing process, technicians print IT8 color test targets at specific points throughout a device's reliability test.

Afterwards, targets are measured using a calibrated Xrite i1Pro2 spectrophotometer configured with the Xrite IO table and Xrite i1Profiler software. This latest victory reinforces the superior quality and consistency of Kyocera's color printing.

The benefits associated with Kyocera's color printing prowess for TASKalfa users are many:



## Productivity

Not having to carry out repeat jobs due to color inconsistency saves valuable time.



## Cost savings

Color printing that endures is much more cost-efficient than cheaper alternatives that are often unreliable.



## Visual impact

In the attention economy, standing out is everything. Superb quality output, therefore, is vital.



## Business reputation

Poor-quality documents have a negative impact on how customers and partners view your business.

"We are truly honored to receive such an outstanding series of awards from Keypoint Intelligence," said Óscar Sánchez, President & CEO of Kyocera Document Solutions America, Inc. in the official press release. "Our organization's pioneering spirit and customer-centric focus have been proven for over 60 years. They continue to drive our creation of innovative products designed to provide modern professionals with solutions to their most pressing challenges."

With our innate refusal to accept the status quo, Kyocera is ready to continue raising the bar in A3 innovations to help customers become even better at what they do.

# A winning formula

Kyocera's TASKalfa technologies provide quality you can rely on.

Businesses can look ahead to the future with optimism by working with trusted partners.

**As these awards from Keypoint Intelligence demonstrate, Kyocera's TASKalfa technologies stand as an unwavering guarantee of exceptional qualities.**

"Kyocera offers an excellent lineup of A3 MFPs — congratulations to the company on winning one of our coveted Line of the Year Awards!" said Anthony Sci, President and CEO of Keypoint Intelligence.

"These devices delivered exceptional results and some of the noteworthy scan features and test data clearly point toward accelerating your digital transformation (DX) needs for today's hybrid workplace."

For many organizations, digital transformation is a major cause of headaches. It requires a lot of time, energy, and money.

That's why they need technology that assists the transition instead of getting in the way.

Unreliable printing devices that cause workflows to grind to a halt have numerous costly consequences, from frustrated employees to missed deadlines and lost business.

To this end, the **unrivalled reliability of Kyocera's TASKalfa A3 printers** offers numerous benefits that extend way beyond print speeds and volumes.

As the latest BLI awards demonstrate, devices that work when you need them most are truly priceless.



**Óscar Sánchez**  
President and CEO of Kyocera  
Document Solutions America, Inc

**"With our award-winning range of A3 technology, Kyocera has the solutions and know-how to help your business get to where it wants to be."**

Kyocera Document Solutions has championed innovative technology since 1934. We enable our customers to turn information into knowledge, excel at learning and surpass others. With professional expertise and a culture of empathetic partnership, we help organizations put knowledge to work to drive change.



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