

Winning beyond the court

How the Boston Celtics eliminate operational risk through printing infrastructure.



Inside the office

Discover more about the Boston Celtics' front office equipment.

The Boston Celtics approached selecting an Official Office Equipment Provider with the same level of preparation and attention to detail that defines the organization across all areas of the business.

26 years ago, when Jay Wessland, Chief Technology Officer, joined the organization, he knew what the Celtics needed: technology that worked. **"This is my 26th season. I started as a consultant. In the years before Kyocera, we saw every kind of copier printer company you can imagine."**

In the early 2000s, the Celtics IT department consisted of just a few employees, supporting an organization of fewer than 50 staff members. With a small team managing a wide range of responsibilities, reliability and ease of use were critical. From the beginning, Kyocera emphasized long-term reliability and service. More than 20 years later, the partnership continues to evolve alongside the organization's growth.



Meet the players

The copying and printing solutions are **MVPs** for the Celtics front office.

Building a winning office equipment roster doesn't happen overnight. Every season, Kyocera supports the team's operations with their award-winning technology, which helps to take the Celtics business to the next level. Here's the award-winning team.

Fleet Services

Kyocera Fleet Services (KFS) plays an important role in supporting the Celtics IT operations.

With a small IT team responsible for managing the entire organization's infrastructure, the Celtics rely on Kyocera to proactively manage these services.

Kyocera experts keep an eye on machines, so the Celtics IT team doesn't have to. From analyzing workloads to undertaking remote maintenance and updates, Kyocera Fleet Services work silently to ensure the Celtics get maximum performance from their printers. Every day, Kyocera experts are notified of any updates and maintenance that can be undertaken so the Celtics team can focus on their jobs. For Jay Wessland, this is exactly what he's looking for. "We all wear a lot of hats and manage numerous workstreams. What we'd like to avoid doing is managing additional things that are outside our main priorities. For example, I don't want to manage a copier fleet on a day-to-day basis."

Benefits of fleet services



Increase uptime

Supplies are ordered before they're depleted and maintenance is undertaken remotely.



Better productivity

By analyzing data, KFS helps businesses increase uptime as well as consolidate printing.



More security

We monitor threats and ensure security upgrades are undertaken as soon as they're ready.



Long-term quality

By analyzing data, KFS helps businesses increase uptime as well as consolidate printing.

TASKalfa MZ4001ci

The Celtics continue to prioritize reliable and secure technology solutions.

Recently, Kyocera installed a dozen TASKalfa MZ4001ci. These devices provide color and black-and-white outputs and have been carefully chosen to meet the Celtics' unique needs. The Celtics needed their devices to be high-quality, easy-to-use, and highly reliable, in order to print game-related materials for the press, including pre-game rosters and stats and post-game locker room quotes. With high uptime, these devices ensure that the Celtics can efficiently share stories with hundreds of media members while also completing daily tasks. Additionally, the TASKalfa MZ4001ci comes with high-level encrypted security, meaning that security risks can be identified and eliminated by Kyocera's defense before they impact the Celtics' operations.



"We are able to rely on the fact that the machines and their related software work seamlessly to reduce effort from our internal IT Team. We have a great working relationship with Kyocera, which is really important to us."

Jay Wessland, Chief Technology Officer, Boston Celtics

Benefits of TASKalfa MZ4001ci:



Supporting day-to-day operations

At Kyocera, we're not just the Official Office Equipment Provider of the Boston Celtics. We're their day-to-day partners. By analyzing printing workflows with our fleet management, we were able to support the Celtics in consolidating their printing fleet and ensuring device continuity. Meaning, wherever you go in the organization, you can rely on the same easy-to-use technology, without ever waiting at the printer.

Performing under pressure

How Kyocera handles everything when the pressure increases.

The postseason places additional demands on every part of the organization.

As media presence increases during the post-season, operational demands multiply. For Kyocera printers, that means turnaround times shrink, and demand increases. During the Celtics' post-season runs with Kyocera as their Official Office Equipment Provider, Kyocera devices supported the team by reliably printing materials for media and staff, and the demands on the IT team were high.

By 2024, Kyocera technology had become engrained as part of the team. During the Celtics' most recent championship run, document workflows operated without disruption, printing scaled seamlessly, devices stayed online, and media materials were produced as needed. It was so efficient that Wessland was not concerned with being sidetracked by fleet management duties.

The Celtics know you're not set up for success if you only rely on luck in the big moments.



Being invisible is the ultimate compliment. I don't think about it every day, it's just not even on my mind. That's the best vendor."

Creating a partnership that lasts

A successful partnership relies on trust.

For the Boston Celtics, the most valuable technology is the kind that simply works. Across nearly two decades, Kyocera has quietly supported the organization with reliable devices, proactive service, and technology that performs in the background without disrupting daily operations.

For Jay Wessland and his team, this reliability matters. With a small IT department responsible for supporting the entire organization, every hour spent troubleshooting devices is an hour taken away from supporting the franchise's broader operations. By ensuring devices remain online, secure, and fully optimized, Kyocera removes operational distractions and allows the IT team to focus on higher-value priorities.

Over time, what started as an office equipment provider relationship has evolved into a long-term partnership built on consistency, trust, and shared commitment to performance. As the Celtics organization has grown, Kyocera's solutions have continued to scale alongside them, delivering dependable document workflows season after season.

For the Celtics, success off the court depends on partners who deliver when it matters most.

A history of success

- **2005**
The partnership begins
- **2008**
The Celtics are 17x champions
- **2010s**
Integrate advanced fleet monitoring with Kyocera Fleet Services
- **2020s**
Complete fleet optimization and device standardization
- **2024**
The Celtics are 18x champions



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Building the right technology framework

While every organization operates differently, many businesses share the same need for technology that performs consistently under pressure.

Legal firms managing time-sensitive filings; financial institutions producing regulated documentation; healthcare organizations balancing security with speed; media companies working against immovable deadlines. In each case, the most valuable systems are the ones no one notices.

That's what winning beyond the court looks like.



Are you ready to learn more?

Contact us today



Kyocera Document Solutions has championed innovative technology since 1934. We enable our customers to turn information into knowledge, excel at learning and surpass others. With professional expertise and a culture of empathetic partnership, we help organizations put knowledge to work to drive change.

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