

Alternative or genuine toner?



Not using genuine Kyocera toner impacts... the printing device

Toner



- 1

Waste area: You'll generate more toner waste, which could lead to device failure.
- 2

Reliability: Dirty sensors and rubber rollers lead to paper jams.
- 3

Toner technology: Third-party chips may cause error codes and security issues.
- 4

Fixing unit: Built-up toner sticks to rollers and causes image ghosting or stains.
- 5

Drum Unit: Can wear the drum causing premature scratching.
- 6

Developing unit: Poor print quality and image imperfections will be generated.

Alternative toner impacts... the dealer

Counterfeit toner has an immediate impact on quality and reliability that customers can quickly detect.

Losing the customer's loyalty and trust leads to more money spent on technical services and replacing printer parts, which impacts the dealer.

Problem	Consequence
More troubleshooting	The client calls more frequently
More service calls	This becomes more expensive
More faulty codes	Diagnostics are more complicated
More time spent in repairs	Technicians' productivity suffers
More downtime	Less accessibility for users during working hours
More investment risks	Using alternative toner can significantly reduce the overall life of the device

Alternative toner impacts... the environment

Using alternative toner could be an unsustainable business choice. 3rd party manufacturers do not posses the capability to manufacture Kyocera toner. We've developed an **eco-friendly toner plant to ensure the toner and manufacturing are safer for the environment.**

Alternative toner **could damage the environment** and will not match Kyocera's Material Safety Data Requirements.

Choose Kyocera genuine toner

Its solvent-free composition and ability to fuse onto the page at a lower temperature means it delivers consistent quality and a sustainable way to print.

- Consistent quality
- Sustainability
- Energy efficiency

